

# GUILDERLAND BABE RUTH BASEBALL

Post Office Box 179 Guilderland, New York 12084

www.guilderlandbaseball.net

## 2014 Sponsorship Program

### Sponsor information

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

Please choose your preferred method of support for the 2014 season by initialing the space next to your choice.

**Regular and Travel Team Sponsor:** \$350 – Sponsor name on 24” triangular banner to be hung on outside of Clubhouse at Dutchmen Field or the Concession Stand at Tawasentha. Team is referred to by sponsor name throughout the season. Sponsor name, logo and contact information prominently displayed on web-site. If team sponsorships are filled, I would like to purchase a field sign and apply the balance of funds to support Babe Ruth improvements. Team preference: I'd like to sponsor the following team managed by the following manager or with the following player on the roster.

Manager/ Player Name: \_\_\_\_\_

### **Field Fence Sign Advertisement:**

Renewal -4 x 8 foot sign - \$150.  New- 4 x 8 foot sign - \$300

**Please indicate your preference on which field to display your sign.**

Dutchmen (15-25 year olds)  Tawasentha (13-15 year olds)  No preference

### **Clubhouse Sign** – Exclusive 1-year naming rights for clubhouse

Dutchmen Field- 6 x 8 foot sign - \$5,000 one year

Tawasentha Field- 6 x 8 foot sign- \$3,000 one year

### **Scoreboard Sign**

Dutchmen Field - 3 x 20 foot sign - \$5,000 per year.

Dutchmen Field - 3 x 10 foot sign - \$2,500 per year

Tawasentha Field- 2 x 8 foot sign - \$2,500 per year

### **Dugout Sign**

Dutchmen 3rd base dugout - 4 x 8 foot sign- \$1000 per year

Tawasentha 1st base dugout - 4 x 8 foot sign - \$1,000 per year

Dutchmen 1st base dugout - 4 x 8 foot sign -\$500 per year

### **Field Light-Pole Banner**(Dutchmen only) 5 x 3 foot sign - \$500 year or \$1,000 three years

### **Stadium Seat Plaque**- Dutchmen Field \$50.00

**Please include copy and artwork with application. If you have any questions, please contact Daniel Hernandez at 518-281-7096 or by email at dhernan12@verizon.net. Please place your sign order by 3/15/14 to ensure display by opening weekend.**

**Donation:** I'd like to help with the many improvements to Guilderland Babe Ruth facilities.

Donation Amount: \_\_\_\_\_

I'd like to help by donating services, material or equipment. I can provide the following:



**GUILDERLAND BABE RUTH BASEBALL**  
**Post Office Box 179**  
**Guilderland, New York 12084**

Dear Friend and Guilderland Babe Ruth Sponsor -

Thank you for taking the time to read this letter today. It is that time of the year when we begin to prepare for our next season of baseball at Guilderland Babe Ruth.

Many different people are involved in the team at Guilderland Babe Ruth. We have our players, our parents, our volunteers, our board members and of course, our sponsors.

The past few years have brought tremendous change and progress at our fields. We were able to build a concession stand/announcers booth at Dutchmen Field. We were also able to install stadium seating and get field lighting erected. Dutchmen Field is one of the finest playing fields in the area for both our players and those of the visiting teams. Our other field, at Tawasentha Park, continues to be a fabulous field for our younger players at the start of their Babe Ruth careers.

These fields, and all the equipment, maintenance and supplies that go along with operating a baseball league, of course require financial support. While our player registration fees cover much of our expenses, we also rely on the generous support of those in our community.

We are inviting you to join our team again in continuing our mission to keep community based baseball alive and well in Guilderland, a place where all kids interested in the sport are able to have a great baseball experience. We anticipate over 200 players in our 2014 season. We offer many levels of play for the young men in our community from our recreational program to our competitive travel league; we have baseball opportunities available for all skill levels.

On the back of this letter you will find various ways in which you can support our efforts at Guilderland Babe Ruth. Whether you are looking to buy a field fence sign for \$300, a light pole banner for \$500, or a clubhouse sign for \$5,000 (other sign levels offered) or a team sponsorship for \$350, every donation counts. All sponsors will also have their company name, logo and contact info prominently displayed on our web-site. Or, you can simply send us a donation to let us know that you support our league's efforts to help the youth in our community.

We hope you can help. The young men playing today and the hundreds of boys that are playing in Little League, and even those that have yet to pick up a baseball, thank you, as do we.

Sincerely,

Jolene Kanas, President Guilderland Babe Ruth and the Guilderland Babe Ruth Board of Directors

Thank you very much for your generosity. Guilderland Babe Ruth is a tax-exempt 501(c) 3 organization, classified as a public charity. Our taxpayer identification number is 57-1153478.

